



## Podcast Interviews

### Purpose

Our goal as a podcast is to promote a stronger mining community specifically in the United States of America. The Mined in America Podcast seeks to produce a quality product based on the highest standards of ethics, integrity and conduct to maintain a respectful, healthy and collaborative environment. Our podcast is not intended to be a platform for corporate promotion. We seek to involve companies, corporate representatives, communities and individuals that seek to discuss the mining industry, from exploration to reclamation, in the United States of America. We welcome all opinions based on fact and conversations conducted in a respectful manner. We care but we also want to have some fun with the conversation.

At present the goal is one webinar publicly released every Wednesday Morning.

### General Guidelines

- No set timelines, all interviews will be posted online in full (edited) and in shorter clips – there is no time limit. We talk for an hour, 10 minutes, whatever works.
- We hold a pre-interview zoom call to walk out a format and topics then set up a time to record.
- All interviews will be recorded and any stumbles or items of concern can be edited – all interviews will be shared in draft form with guests prior to release.
- All final interviews will also be provided to the guest and will be posted to social media, we will also make shorter posts for longer interview (both versions).

### Format

- The webinar is a conversational format hosted by Janet Sheriff and intended to allow the guest to talk about their background, past and present work, a specific topic of interest or interesting stories then move into the future for the guest/ the company/ the commodity/ the community.
- Janet will ask questions and allow the guest to go in a direction they like and go back and forth in conversation.
- Start – introduction of guest/background and topic by host – plus a bit about the podcast .
- Thanks for joining us today to guest then focus on questions and dialogue about the guest, their background, present work and life.
- Move to questions about the company or their present work and link to the webinar focus.
- Topic of interest section – determined in pre-interview zoom call.
- Future – for guest, company or work then wrap up and thanks, please join us again as we continue to share our conversations with, etc.



## Code of Conduct

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- We are proud of the mining industry and seek to make it stronger through our discussions and to educate on the importance of the industry.
- We promote a space where all are welcome and people are encouraged to participate, speak up, ask questions, and engage in conversation.
- We are respectful of our guests and do not wish to engage in politics, social issues or cultural issues.
- We ensure all guests have the time and opportunity to review their statements to ensure compliance with regulations that govern the industry and public markets.
- We welcome diverse opinions on mining and its role in the economy but we are clear in our support for mining as a vital component on the economy.
- We do not stand for harassing, threatening, or discriminatory words or actions from anyone, including podcast hosts, guests, and attendees.
- We stand for the use of publicly available information that can be independently verified.

Please note there is no charge for the podcast, the hosts and organizers are also unpaid. We do this because we care about the US and the mining industry.